

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

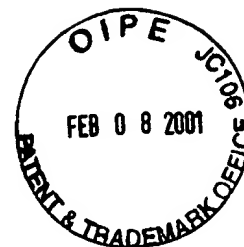
In re Application of: John DeMayo and Robert Aguilar

Serial No.: 09/711,261

Group Art Unit: N/A

Filed: 11/10/00

Examiner: N/A



For: **Apparatus and Method for Hyperlinking Specific Words in  
Content to Turn the Words into Advertisements**

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Enclosed please find the following:

1. Information Disclosure Statement;
2. Form PTO-1449 (1 sheet);
3. Exhibits (3 enclosures); and,
4. Certificate of Express Mailing.

The Commissioner is hereby authorized to charge any fee deficiency, or credit any overpayment, to Deposit Account No. 18-1579. The Commissioner is also authorized to charge Deposit Account No. 18-1579 for any future fees connected in any way to this application. Two copies of this letter are enclosed.

Respectfully submitted,

Christopher B. Kilner, Esq.  
Registration No. 45,381  
Roberts Abokhair & Mardula, LLC  
11800 Sunrise Valley Drive, Suite 1000  
Reston, Virginia 20191  
(703) 391-2900

February 8, 2001

Atty. Docket No.2580-019

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**INFORMATION DISCLOSURE STATEMENT**  
**PURSUANT TO 37 CFR 1.97**  
\* \* \* \* \*

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

In accordance with 37 CFR § 1.56, Applicant hereby submits the following Information Disclosure Statement. The form PTO-1449 submitted, lists references which Applicant thinks may be relevant. These documents are not necessarily analogous art. It is respectfully requested that these documents be considered by the Examiner, and that the Examiner indicate consideration of the cited references by returning copies of the attached form PTO-1449 with initials or other appropriate marks affixed. Copies of all references are enclosed.

Respectfully submitted,

A handwritten signature in cursive script, reading "Christopher B. Kilner".

Christopher B. Kilner, Esq.  
Registration No. 45,381  
Roberts Abokhair & Mardula, LLC  
11800 Sunrise Valley Drive, Suite 1000  
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